

FOR IMMEDIATE RELEASE

Contact: Tim Justice
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(541) 484-9437**Ivy Hi-Lift receives "Profile of Excellence" award from
*Daily Journal of Commerce***Eugene-based equipment rental firm takes first place in Equipment Dealers category

EUGENE, OR—DECEMBER 28, 1998—Ivy Hi-Lift, specializing in equipment and scaffold rental and sales, received top honors in the "Profile of Excellence" awards sponsored by Portland-based *Daily Journal of Commerce* magazine.

Ivy Hi-Lift received first place in the Equipment Dealers category. Second and third place in the category went to Portland companies, The Halton Co. and Hessel Tractor. Awards were also given in categories for top Contractors, Engineers, Architects and Suppliers.

Companies were judged by an independent panel on their compensation and benefits packages; employee recognition efforts; training and education; involvement in their communities; and safety and employee wellness programs. This is the third year the DJC has sponsored the contest.

Ivy Hi-Lift is an Initial Plant Services Company headquartered in Eugene, Oregon, with branches located throughout the Northwest (Eugene, Salem, Portland, Longview, Tacoma, Kent, Pasco, Boise and Salt Lake City). The company rents and sells a full line of equipment including Aerial Work Platforms, Contractor & Industrial Equipment, Forklifts and Scaffolding. Additionally, Ivy provides an extensive service program that features an industry-recognized safety program dedicated to the safety of Ivy employees and customers.

For updates on Ivy Hi-Lift news and events, visit the Ivy web site at www.ivyhilift.com.

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