

## NEWS RELEASE



**FOR IMMEDIATE RELEASE**

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### **PREDATOR SOFTWARE SIGNS WITH VERTICALNET**

The company aligns itself with online giant to strategically position its e-business

PORTLAND, ORE – September 1, 2000 – Predator Software Inc. today announced an agreement with VerticalNet, Inc. (Nasdaq: VERT), a leader in Internet business-to-business industrial communities, to expand its e-business strategy. In the agreement, Predator will actively market, sell, and distribute key software products via a customized E-Commerce Center on VerticalNet's *Machine Tools Online* ([www.machinetoolsonline.com](http://www.machinetoolsonline.com)).

Visitors to Predator's E-Commerce Center will have quick access to general company and product information. They can also download demos, and place orders for specific web-ready Predator products. *Machine Tools Online* will offer Predator Virtual CNC™, a CNC verification and simulation application, Predator CNC Editor™, and Predator Grizzly Cables™.

"Our relationship with VerticalNet is significant," said Jim Abbassian, Predator Software president and co-founder. "VerticalNet has vast online presence in our industry, and a variety of resources to offer our customers. *Machine Tools Online* is an ideal way to reach our online manufacturing audience."

Predator's E-Commerce Center is accessed directly from the *Machine Tools Online* home page. Customers can easily find product information to meet their specific needs. Information is available in a "fast read" format and can be examined online, or downloaded and printed in Adobe Acrobat PDF form. If a customer is familiar with Predator products, they can go immediately to Predator's online product catalog and download fully functional demo files or purchase select products online. When placing an order, customers go through a simple shopping cart process that allows them to download software and begin using it in roughly 15 minutes. There is also a detailed news area that outlines the latest Predator news announcements, as well as recent coverage of the company in the media.

"A key part of our e-strategy is to minimize the distance between our customers and the access they have to our products," said Abbassian. "The Internet, and VerticalNet in particular, are ideal vehicles for bridging the gap."

"We are excited to have a supplier alliance with Predator Software," said Nick Bloom, VerticalNet's vice president and director of the Manufacturing & Metals Group. "The products Predator sells are great for this platform. We plan to promote Predator's presence fairly aggressively within the Machine Tools Online community. Offering an Internet-based platform, which will enable the sale of software to their clients, is a logical step to create more efficient ways of doing business."

More

**About Predator Software Inc.**

Predator Software Inc. is a privately held developer of CNC verification software, turnkey DNC and shop floor networking solutions, and a suite of manufacturing execution system (MES) software tools, including manufacturing data collection, electronic work instructions, and tool/gauge management. Based in Portland, Oregon USA, with offices in Chicago, Illinois USA; Kansas City, Kansas USA; Cambridgeshire, UK; and Barcelona, Spain, Predator Software products are available through a global network of value-added resellers. For information: [www.predator-software.com](http://www.predator-software.com), email: [info@predator-software.com](mailto:info@predator-software.com), telephone: 503-292-7151 (worldwide), fax: 503-292-7671.

*Predator, the Predator logo, Geared for Manufacturing, Predator Desktop, Predator DNC, Predator CNC Editor, Predator Grizzly Cables, Predator Gauge Crib, Predator MDC, Predator Tool Crib, Predator Traveler and Predator Virtual CNC are trademarks of Predator Software Inc. All other trademarks are the property of their respective owners.*

**About VerticalNet, LCC**

VerticalNet, Inc. ([www.verticalnet.com](http://www.verticalnet.com)) owns and operates 57 industry-specific Web sites designed as online business-to-business communities, known as vertical trade communities. These vertical trade communities provide users with comprehensive sources of information, interaction and e-commerce. They are grouped into the following industry sectors: Communications, Energy, Environment/Utilities, Financial Service, Food/Packaging, Foodservice/Hospitality, Healthcare, High Tech, Industrial, Manufacturing/Discrete, Manufacturing/Process, Public Sector, Science and Services.

Additionally, VerticalNet provides auctions, catalogs, bookstores, career centers and other e-commerce capabilities horizontally across its communities with sites such as Industry Deals.com, LabX.com and Professional Store.com. VerticalNet's NECX<sup>®</sup> Exchange provides an exchange for the electronic components industry. Through Tradeum technology and strategic alliances, VerticalNet is focused on providing comprehensive end-to-end e-commerce solutions.

VerticalNet International leverages the Company's leadership position to create global Internet B2B marketplaces, offering products and services internationally and partnering with companies that have strong local presence and domain expertise. VerticalNet has launched international joint ventures: VerticalNet Europe, B.V. with British Telecommunications, plc and Internet Capital Group; and VerticalNet Japan with SOFTBANK E-COMMERCE CORP.

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